

effect-visual

marching percussion ensembles

Credit the effectiveness of all elements in contributing to both the overall presentation and visual presentation. Consider the visual elements that contribute to create an engaging program, successful blending of musical and visual elements that together elevate the program, communication of identity and show concept, quality blend of creativity and performance, and the performers' ability to connect with the audience over time.

overall effect

- Program
- Creativity
- Communication
- Engagement
- Coordination
- Range of Effects

score

100

visual effect

- The Visual Journey
- Creativity
- Musicality
- Artistry
- Excellence as Effect

score

100

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overall effect

Class A
Basic Concepts & Skills

Open Class
Intermediate Concepts & Skills

World Class
Advanced Concepts & Skills

who had the greater understanding/achievement as it relates to...

Program: The plan that guides and motivates all design choices, presenting opportunities for inherent and manufactured effectiveness. The effective blend of musical, visual, and programmatic choices, which provides a vehicle for emotional, intellectual, and aesthetic communication.

Creativity: The originality, uniqueness, and imagination infused into the overall program and presentation.

Communication: The performance techniques that effectively express ideas and connect with the audience.

Engagement: The ability to secure, captivate, and sustain the attention of the audience.

Coordination: The harmonious combination and interaction of musical and visual elements that together elevate the program.

Range of Effects: The varied displays of programmatic effectiveness, through time via pacing and continuity, and in isolation via planned events and punctuations.

	BOX 1	BOX 2	BOX 3	BOX 4	BOX 5
<i>Descriptors</i>	Never	Rarely	Sometimes	Frequently	Consistently
<i>Numerical Range</i>	0 to 49	50 to 59	60 to 79	80 to 89	90 to 100
<i>Learning Steps</i>	Experience	Discover	Know	Understand	Apply

visual effect

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who had the greater understanding/achievement as it relates to...

The Visual Journey: The effective use of form, movement, color, and characterization to establish and sustain intellectual, emotional, and aesthetic relationships over time.

Creativity: The originality, uniqueness, and imagination infused into the visual program and presentation.

Musicality: The understanding and artistic sensitivity of the written work that accurately reflects, interprets, expresses, and enhances the music.

Artistry: The subtlety, nuance, detail, craft, and proficiency that elevate the fit and finish of the presentation.

Excellence as Effect: The virtuosity or technical proficiency of the performer(s) that elicits positive responses from the viewer.

SUB-CAPTION SPREADS

Very Comparable	Minor Differences	Definitive Differences	Significant Differences
1 to 2 percentage points	3 to 4 percentage points	5 to 7 percentage points	8 and higher percentage points

